

## HALF MILLION CAMPAIGN

We have determined to make July 1916 the biggest month's business we have ever done. To do this we MUST write \$500,000 insurance during the month. That's a great big pile but we are going to it. Just GOT to do it.

And having decided to write this amount, why it will be no trouble for us to succeed. The popularity of our contracts, the wonderful features which modern life insurance has adopted for the benefit, convenience and safety of policy holders are found PAR EXCELLENCE in Philadelphia Life policies.

This makes them go wherever our hustling representatives have the opportunity of showing them. This is why we are going to write to that HALF MILLION in July.

Get in the band wagon by securing one of the best life insurance policies in all America. Our feature policy for the July campaign has a special disability clause which pays itself up automatically in case you become totally disabled, and the face of the policy is paid to you in annual installments during YOUR OWN LIFETIME—into your OWN HANDS.

Ask us about this policy.

**Gordon Insurance & Investm't Co.**  
STATE AGENTS FOR  
**Philadelphia Life Insurance Co.**

## NOTICE

**Boys, Get Ready for the 4th of July**

"On each stand for the sale of lemonade, ice cream, watermelons, fruits, sandwiches or other refreshments, of for sale of other commodities, maintained on public or other occasions, \$2.00 for the first day, and \$1.00 for each succeeding day said business is maintained."

"Any person, firm or corporation desiring to carry on any business hereinafter named, or to do any of the acts or enjoy any of the privileges mentioned in this ordinance, shall, before doing so, apply to the City Tax Collector for license to do the same and shall receive such license by paying the tax necessary for such privilege or right. If any person, company, firm or corporation shall exercise any of the professions, trades, calling or business or do any of the acts licensed herein before paying such license tax, he shall be guilty of a misdemeanor, and upon conviction shall be subject to a fine of fifty dollars, or imprisonment for thirty days, for each offense."

"That it shall be the duty of the Chief of Police and of every other Policeman to report to the Tax Collector any person, firm, company or corporation liable to a license tax, and to do so without delay."

The foregoing ordinances fixing license tax was duly and regularly passed by the Board of Aldermen at their meeting June 6, 1916, to cover all the stands on street OR PRIVATE PROPERTY.

T. L. CROWELL, City Tax Collector.

## Young Ladies, Win a Pretty Dinner Set

The Journal has secured a number of pretty "BLUE BIRD" Dinner Sets. This is beautiful hand-painted china, 31 pieces to the set. While they last we will give one to any young lady who secures only FIVE new subscriptions to The Journal for one year each. It is no trouble to get five new subscriptions among your neighbors for The Journal at one dollar per year.

Work quick, there are only a few sets

### ALL ABOARD FOR THE BIG "SOCIALITY TOUR"

Much Interest Manifested, and Indications Point Towards a Big Tour —Citizens of the County Interested —Many Are Going on the Tour.

The Fourth of July committees' "sociality tour" has aroused great interest, and it is one of the important topics of the day. "Are you going on the sociality tour?" is a frequent interrogation, and nine times out of ten the answer is "sure." Thirty-two cars have already been secured, and the prospects are that the number will total forty before the start.

A striking point in connection with the tour is the interest manifested by the citizens of the county. Reports from all along the line indicate that they are expecting the tour, and that they will be out in full blast to "shake" with their neighbors from the county seat. Governor Jerry Laney of Buford was in town today and notified the committee that the township capital and the Governor's mansion would be thrown open to a big reception to the visitors when they reached Altan.

Thirty-two automobiles have already been entered by the business men. They will all meet at Dillon's store Thursday morning at 7:30, and then proceed over the routes already planned. Those that have already signified their intention of going are: W. C. Stack, Monroe Hardware, T. P. Dillon, J. B. Caldwell, Sikes Co., W. C. Sanders, Charles Sell, Henderson-Snyder Co., Henderson-Garage Co., George S. Lee, Jr., Coco-Cola Co., R. W. Leimmond, A. M. Seerest, M. K. Lee, W. L. Earnhardt, T. C. Collins, T. J. Price, N. W. Tharp, W. O. Moore, Chero-Cola Co., B. C. Hinson, Horace Neal, Eugene Ashcraft, J. E. Eird, J. L. Everett, Zeb Faulkner, N. B. Ayers, Heath-Morrow Co., Dr. H. E. Gurney, and The Journal. This party is expected to be joined by others throughout the county. Residents of Marshville, Waxhaw, Wingate and any others that will be invited to join in the Monroe delegation and participate in the tour, as it is a county affair.

#### Statement From Mr. Trull.

To the Citizens of Monroe:—No one was more startled than I when Mrs. Laney's report regarding the sanitary conditions of the local market men's slaughter pens appeared in the last week's issues of the Monroe papers. I wish to state right now that my pen is open for the inspection of the public. I have always used great care in the matter of keeping it clean, and I can state here, with a clear conscience, that my pen has been kept in as good a sanitary condition as the average market of any town the size of Monroe. I make this statement without reservation, and a thorough examination of the pens of Monroe and of other towns will support it.

Mrs. Laney's statement that calves have been slaughtered in some of the Monroe markets does not apply to me, for I have never slaughtered a calf in my market since I have been in business. I do not approve of such methods, and I do not care to be a party to such.

I have been contemplating for some time the building a slaughter pen that will meet the most rigid inspection; that, in fact, would do justice to a town the size of Charlotte or larger. If I find that the citizens of Monroe will support such a move, I am going to commence operations on it immediately.

I consider Mrs. Laney a valuable officer for the town. To show my appreciation for her worth, I stand ready to make any improvements that she may desire or order. I have felt all the while that my pen would meet any inspection that it might undergo, and the fact that some shortcomings were discovered, gives me grave concern.

In buying my cattle, I always use my best judgment, secured after years of service in the market business. I do not buy cattle that I feel is liable to injure my patrons in the slightest manner. I am with Mrs. Laney, the Woman's Club, and everybody else that is for sanitation of the highest order.

Yours for good health,  
J. H. TRULL,  
Manager Monroe Cash Market.

#### NOTICE OF DISSOLUTION

To All to whom these presents may come—greeting:

Whereas, It appears to my satisfaction, by duly authenticated record of the proceedings for the voluntary dissolution thereof deposited in my office, that the Southeastern Lumber Company, a corporation of this State, whose principal office is situated in the city of Monroe, N. C., N. Simpson being the agent therein and in charge thereof, upon whom process may be served, has complied with the requirements of Chapter 21 of the Revisal of 1905, entitled "Corporations," and the amendments thereto, preliminary to the issuing of this certificate that such consent has been filed. Now, therefore, I, J. Bryan Grimes, Secretary of the State of North Carolina, do hereby certify that the said corporation did, on the 17th day of February, 1916, file in my office a duly executed and attested consent in writing to the dissolution of said corporation, executed by more than two-thirds in interest of the stockholders thereof, which said certificate and the record of the proceedings aforesaid are now on file in my said office as provided by law.

In testimony whereof, I have hereunto set my hand and affixed my seal at Raleigh, this 17th day of February, 1916.  
J. BRYAN GRIMES,  
Secretary of State.

### Special Notices.

Sow peas for feed and for land improvement. I have fifty bushels of clean, sound, Whippoorwill peas for sale, at \$1.25 per bushel.—F. M. Sulton, Monroe R. F. D. 5.

All members who are in arrears are requested to bring their dues to the Woman's Club meeting Wednesday afternoon at Commercial Club room. Our club year closes in August and only about twenty-six out of nearly a hundred have paid dues.—Mrs. W. A. Lane, Treas.

The regular monthly meeting of the Woman's Club will be held Wednesday afternoon at 4:30 at Commercial Club rooms. All members and those desiring to join will please be present as this promises to be an unusually interesting meeting.—Mrs. J. W. Sewell, Secretary.

Other Special Notices on page 2.

## Now Is Preserving Time

AND WE HAVE THE GOODS READY FOR YOU.

PLENTY OF JARS AND GLASSES.

E. Z. SEAL FRUIT JARS IN PINT AND QUART SIZES, MASON OR ROYD.

JAR CAPS AT 25 CENTS PER DOZEN.

JAR RIBBONS AT 5 AND 10 CENTS A DOZEN.

ALL SIZES JELLY GLASSES AT 25 AND 35 CENTS A DOZEN.

FRUIT JAR FILLERS AT 5 CENTS EACH.

**AUSTIN & CLONTZ,**  
Five and Ten Cents Store.  
Where Every Little Bit Counts.

NOW IS THE SIGN TIME—DON'T PUT IT OFF.

## Call S. A. Lee at once for Sign Painting for The Fourth.

COTTON STATES WAGON COMPANY.

Phone 104.

## Always Looking Out for Our Customers.

This store is the general trading place for large numbers of people and it is our aim to supply all the needs of the home and farm.

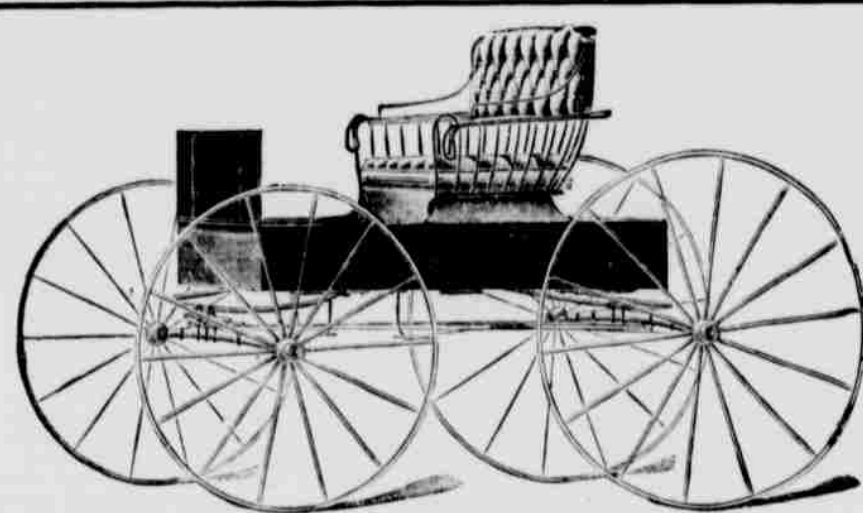
We are adding a full line of staple dry goods and will be able to supply all your wants.

We also have a big job lot of shoes for men and women. All sizes and for both work and dress.

In due time we will add a full line of all kinds of farm seeds.

Don't fail to come to see us when you are in Monroe.

**CO-OPERATIVE MERCANTILE CO.**  
Same Stand. Roland Williams, Manager.



**OUR Great Reduced Prices ON Buggies, Surries and Harness Will Close July 5th.**

Must be sold. Come at once and get what you want. Over 150 to select from. In this lot of buggies that we are selling so cheap are the celebrated Tyson-Jones, Corbitts, High Points, Southern Queens, Browns, Baltimores, and other grades of buggies.

**The SIKES Co.**

## Hurrah for The Glorious Fourth!

To the Competitors for the various prizes offered this year in our Fourth of July Celebration we offer the following: One three lb can of Votan Coffe (retail value \$1.00) to the tallest man in Monroe on the Fourth; One three lb can of Votan Coffee to the heaviest man in Monroe on the Fourth; One three lb can of Votan Coffee to the oldest married couple in Monroe on the Fourth. To the most graceful lady horse-back rider in the parade we offer a three lb box of Lowneys Celebrated Chocolates (retail value \$3.00). We extend a corial invitation to every body to make our store headquarters on the Fourth.

**J. C. SMITH CO., Quality, Price, Service, Phone 33**